

Media Release

For Immediate Release: The Truax Building Welcomes Sugar Divaz

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Temecula, CA (May 23, 2017) – The Truax Building welcomes Sugar Divaz Dessert Boutique as its newest tenant.

"I know every person in our building is excited to have a Dessert Boutique company joining our building this fall," commented Bernie Truax, II, President and CEO of The Truax Family of Companies. "They will make a great addition to the selected list of Truax Building Tenants."



Sugar Divaz Dessert Boutique pride themselves on creating indulgent dessert experiences. Tiffany Veloz stated, "We are so excited to bring unique and flavorful specialty desserts to the heart of Old Town located in the exclusive Truax Building."

Sugar Divaz Dessert Boutique joins Nightingale, Cengage, Dynamic Vision, Apple One, Temecula Insurance Services, Alexander Steel Sales, Inc., Connelly Mansell, Inc., Watermark Associates, and The Truax Family of Companies that all call The Truax Building home.

The Truax Building is a classic "turn-of-the-century" Class "A" mixed use commercial property. Located just off the I-15 corridor, this iconic building has become a landmark in Old Town Temecula, California. It is the corporate headquarters of the Truax Family of Companies and was completed in 2013.